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## MEET RENO PHIL'S NEWEST MEMBER

### *Evelyn Klatt joins the team as Marketing Director*

**RENO, Nev. (Feb. 2, 2016)**— Evelyn Klatt has been named marketing director for the Reno Phil bringing several years of experience in marketing and extensive nonprofit work with the Nevada Military Support Alliance.

Klatt graduated from the University of Nevada, Reno with dual Bachelor of Arts degrees in French and journalism, with an emphasis in advertising. She is active in the community and teaches press release writing classes to small business owners in Midtown and is a member of the Nevada Greek Alumni Chapter. Previously, Klatt was Creative Services Director at Innerwest Advertising and Public Relations where she oversaw all agency production, ensuring tasks were completed in a timely, cost-effective manner.

At the Reno Phil, Klatt oversees all marketing, advertising and public relations efforts for the organization's various concerts and events held throughout the year as well as its educational programs, youth programming and community outreach initiatives.

"We are confident Evelyn's extensive marketing skills will be a wonderful asset to the Reno Phil as we move toward our 50<sup>th</sup> anniversary," Tim Young, Reno Phil president and CEO, said. "Our calendar is always very full and we're confident we've found the fit to continue to position our organization in the spotlight year-round."

For more information on the Reno Phil visit online at [RENOPHIL.COM](http://RENOPHIL.COM) or call 775-323-6393.

#### ***About the Reno Phil***

The [Reno Phil](http://RENOPHIL.COM) is northern Nevada's largest performing arts organization. In its 47<sup>th</sup> season, the orchestra, led by music director Laura Jackson, is comprised of more than 80 professional musicians who perform more than 30 concerts annually throughout the Reno-Tahoe region. Musicians of the professional orchestra, youth orchestras, various ensembles and education programs offer more than 60 performances each year, playing to more than 50,000 people. The flagship of the Reno Phil is its concert series offering six classic music series, *Classix*, performed on Sunday afternoons and Tuesday evenings at the Pioneer Center for the Performing Arts. To learn more about the Reno Philharmonic and its events, and to discover all that the Reno Phil has to offer, visit [RENOPHIL.COM](http://RENOPHIL.COM)

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